



U.S. Forest Fires: Key Drivers & Prevention

Timberland Investment Group

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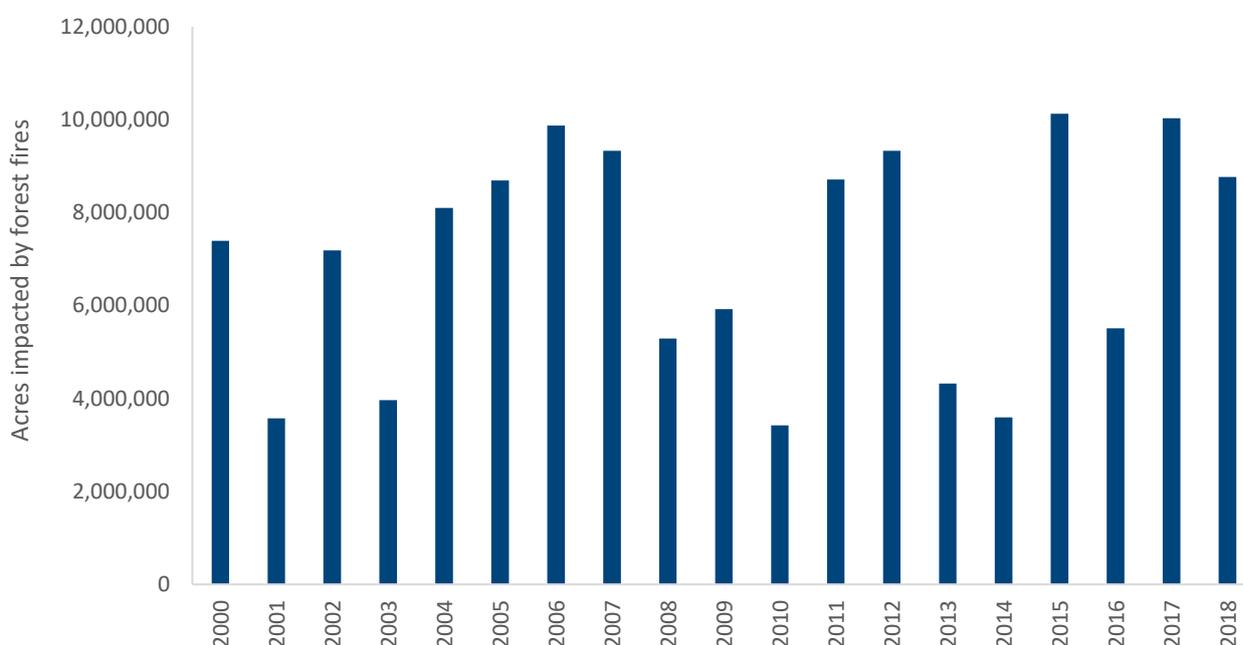
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U.S. Forest Fires: Key Drivers & Prevention

Institutional investors often inquire about forest fires and associated impacts on commercial timberland investments. In the last few years, these inquiries have increased as the last several fire seasons in the United States have been some of the most severe on record, particularly on the West Coast.

Beyond the tragic loss of human life, and significant damage to local, often rural, communities, forest fires can have significant, negative environmental and financial impacts. In 2018, for example, between 8.5-9.0 million acres burned throughout the U.S., resulting in a loss of at least US\$ 23 billion (Figure 1).¹

Figure 1: Acres impacted per year by forest fires since 2000 in the U.S.



Sources: National Interagency Fire Center; TIG Analysis

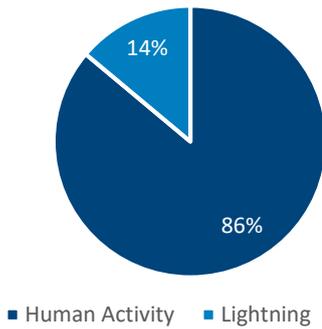
What Causes Forest Fires?

Most forest fires in the U.S. are caused by human activities. On average, human activities have been responsible for 86% of the total number of forest fires in the U.S. since 2001 (Figure 2). Leading causes of such fires include arson, burning of waste, improper disposal of smoking materials, electrical discharges, sparks from equipment, vehicles towing trailers, and vehicles driving off-road in tall grass. At the same time, while lightning has only accounted for 14% of the total number of forest fires in this time period, it has been responsible for close to 60% of the total timberland acres affected by fires, often because lightning strikes can occur in forest interiors

¹ Insurance Information Institute; 2018 insurance claims are still being processed as of the writing of this paper

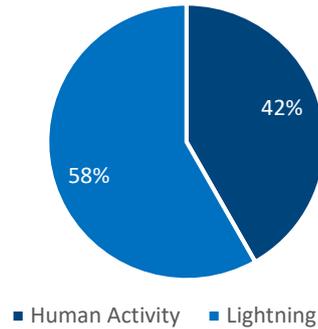
far from access roads, and therefore may not be discovered as quickly, nor can resources be as easily deployed to contain them (Figure 3). Further, fire management on public lands (such as national forests and national parks) has favored allowing fires in remote areas to burn so long as they do not present a threat to life or property.

Figure 2: Forest fire causation (number of fires)



Sources: National Interagency Fire Center; TIG Analysis

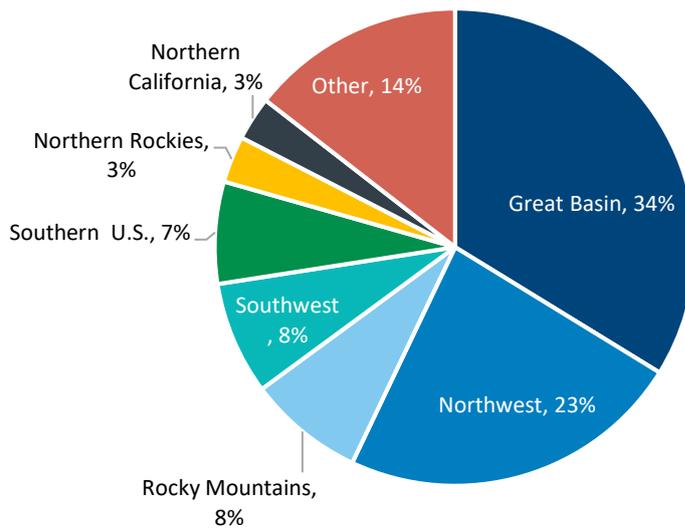
Figure 3: Acres affected



Where do Forest Fires Occur?

On an acreage basis, 34% of U.S. forest fires caused by lightning emanate from the Great Basin (primarily Utah, Nevada, and Idaho) while the Northwest (Washington and Oregon) accounts for 23%. The Rocky Mountains and Southwest account for 8% each (Figure 4).

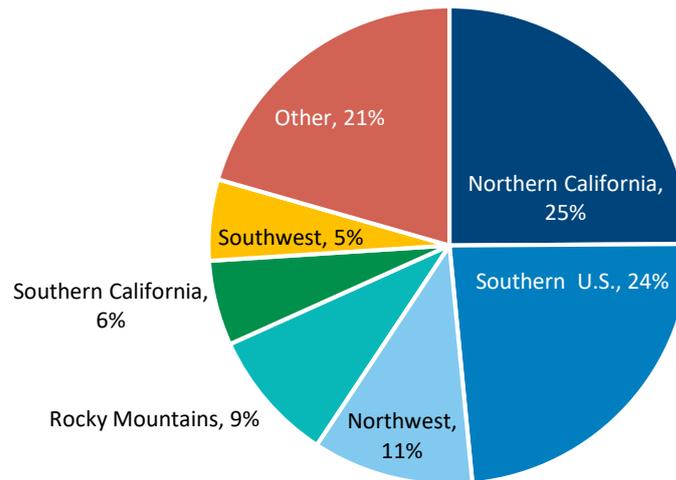
Figure 4: Regional breakdown of lightning forest fires (by number of acres impacted)



Sources: National Interagency Fire Center; TIG Analysis

With respect to human-caused U.S. forest fires on an acreage basis, 25% emanate from Northern California alone, whereas 24% come from the entire Southern U.S. (Figure 5).

Figure 5: Regional breakdown of human-caused forest fires (by number of acres impacted)



Sources: National Interagency Fire Center; TIG Analysis; "Other" includes Alaska, Northern Rockies, and Great Basin

For context, the U.S. has a total land area of nearly 2.4 billion acres.² Public timberland ownership tends to be concentrated in the western U.S. while private timberland ownership (corporate, investor, and non-corporate entities such as small, independent landowners) is highest in the U.S. South. The U.S. South, specifically, has by far the largest area of private corporate ownership, including institutional investors.

At the same time, the U.S. West (Washington, Oregon, and California) has a significantly greater proportion of forest fires relative to the U.S. South. Since 2001, around 0.5%-1.0% of the total timberland acres in the U.S. South have been burned annually as compared to around 2.0-3.0% of the total acres in the U.S. West and around 0.08% of the total acres for TIG, which we believe is broadly representative of the loss ratio for many professional timberland managers.³ In TIG's view, the aforementioned ownership dispersion is one of the primary drivers for the difference in magnitude of forest fires affecting the U.S. South and West, as corporate, investor and privately-owned timberland tends to be more intensively managed versus publicly-owned land. Active management, as practiced on these ownership types, is often far less susceptible to forest fires as a primary goal is to maximize biological growth to achieve a financial return, and consequently risk mitigation and fire prevention receive more financial and operational resourcing. Accordingly, flammable debris is more likely to be monitored and managed by thinning, the process of removing smaller trees from an existing stand while retaining larger, healthier trees, thereby increasing the amount of space between trees and their crowns. Thinning also reduces ladder fuels, vegetation in the understory that allows a fire to climb up to the tree crown. Meanwhile, active management

² Food and Agriculture Organization, U.S. Forest Resources Assessment 2015

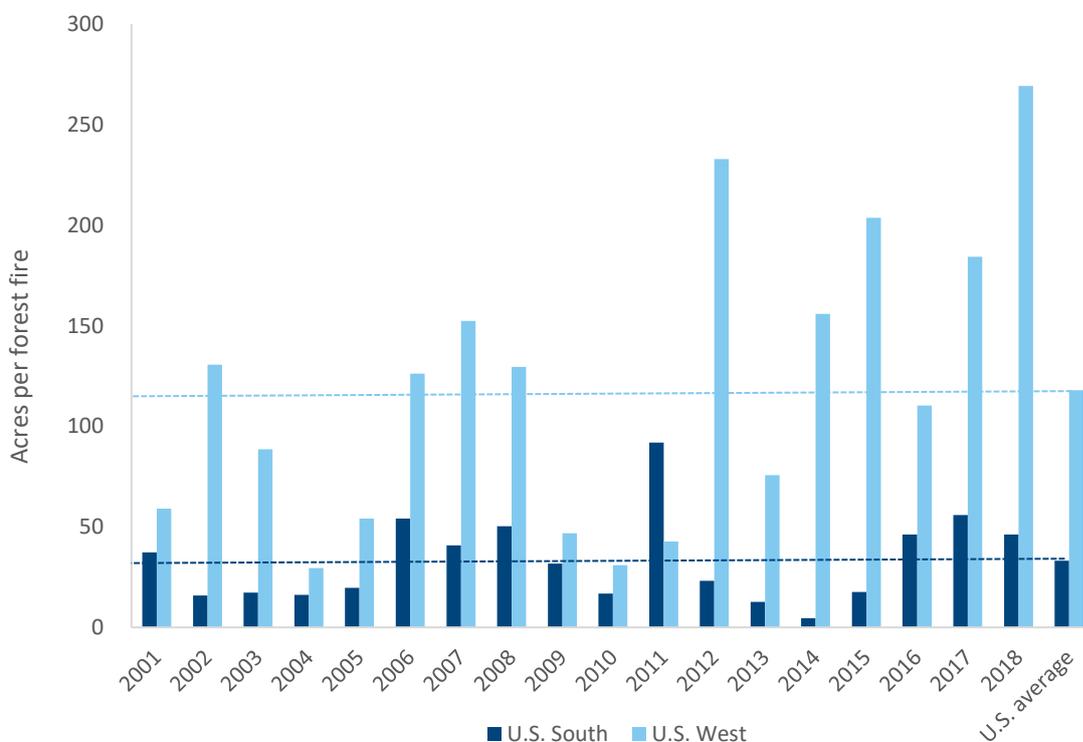
³ U.S. Forest Service – Forest Resources of the United States; National Interagency Fire Center

periodically allows for whole-stand harvesting (e.g., final felling or clearcutting), which results in the removal of densely populated stands and creates a landscape that minimizes large-scale fire impacts, while maintaining a forest’s ecological and environmental integrity (e.g., increasing sunlight which promotes tree health, fewer forest floor disturbances, etc.). Further, active management uses roads to improve forest access and contain potential fires, serving as breaks (natural or constructed barriers used to help combat forest fires) and as a secure location for firefighting in the event of a fire.

Other significant factors driving forest fire occurrence are topography, weather, and population density. In the Northwest, the topography tends to have steeper contours, which can allow fires to grow and spread in a vertical manner, creating challenges to containment. Alternatively, ground in the U.S. South tends to be flatter. Moreover, the Northwest (and U.S. West more broadly) has a greater propensity for dry weather as certain areas receive little to no rain during the summer months versus the U.S. South, which tends to receive summer rain. Further, parts of the Northwest (and U.S. West more broadly) have higher population densities versus the U.S. South, driving the expansion of urban centers into more rural settings and thereby increasing the risk of forest fires.

Since 2001, in aggregate and for the aforementioned reasons, the U.S. South has averaged 33 acres of impact per fire per year while the U.S. West has averaged 118 acres, a factor of ~4x (Figure 6).

Figure 6: Average acres impacted per fire per year



Sources: National Interagency Fire Center; TIG Analysis; 2012 was a particularly challenging year with high to extreme fires occurring in late summer and fall. In July 2012 alone, Southeast Oregon would burn over 1.1 million acres, including the Long Draw fire, which blackened 557,628 acres

Why do Forest Fires Occur?

While forest fires can occur for a myriad of reasons, there are four principle causes in the U.S.: 1) inadequate management regimes, 2) seasonality, 3) climate change, and 4) increase of the wildland-urban interface.

Inadequate Management Regimes

One of the primary causes of U.S. forest fires is the lack of proper management, including a lack of thinning and whole-stand harvesting, a failure to reduce the amount of slash (debris left after logging, thinning, or brush cutting), a lack of fire breaks, non-existent / poor road access, and finally, regulation and litigation. This lack of proper management occurs more notably on publicly-owned land (national forests, parks, state forests, etc.) and unmanaged private land, and much less frequently on actively-managed commercial timberland and other intensively managed private land. In California, fires are 2-3x more common on federally owned land versus non-federally owned land, partly driven by less aggressive fire containment and greater fuel loads (vegetation, underbrush, and other flammable materials) given regulations on timber harvesting and forage removal.⁴ Specifically, firefighting on federally-owned land is centered on fire management (e.g., suppression, analyzing risks, time of year, whether fires should be allowed to burn, etc.), which might be considered reactive when compared to active management, thereby typically resulting in larger, longer duration fires.⁵

As mentioned previously, actively-managed timberland is much less susceptible to forest fires as flammable debris is constantly monitored and managed by thinning and whole-stand harvesting, and roads are used to improve forest access and contain potential fires. With unmanaged natural forests, thinning tends to be infrequent given legal, operational, and administrative constraints.⁶ In particular, thinning may not be permitted on roadless areas, may not be economically or operationally feasible in distant areas with difficult terrain (e.g., steep ground, smaller trees), and is prohibited in areas with special designations such as sensitive species or riparian buffer zones. Further, whole-stand harvesting is generally not practiced on publicly-owned land given pushback from segments of the environmental non-governmental organization (“NGO”) community that have concerns related to environmental impacts from such practices (e.g., potential to reduce habitats, and in some cases, a broad aversion to timber harvesting).

With respect to forest fire prevention, there also appears to be a misalignment of budget incentives.⁷ The U.S. Forest Service receives annual dedicated appropriations from Congress to suppress forest fires, which gets supplemented by emergency funding. Yet at the same time, thinning programs and other actions such as prescribed burning (controlled fires) are part of a more limited prevention fund, which typically gets utilized primarily during severe forest fires to pay for firefighting. As such, many natural forests are afforded limited resources for fire prevention, which in turn results in massive fires and then, in order to address those fires, prevention funds are used leaving little, if any, financial resources remaining for prevention.

⁴ The impact of land ownership, firefighting, and reserve status on fire probability in California - Carlin Frances Starrs et al 2018 Environ. Res. Lett. 13 034025

⁵ Fire suppression is a fire management policy that actively involves containing the spread of forest fires for fear of uncontrollable conflagrations

⁶ Fire & Fuels Management: Constraints on Mechanized Treatment Significantly Limit Mechanical Fuels Reduction Extent in the Sierra Nevada

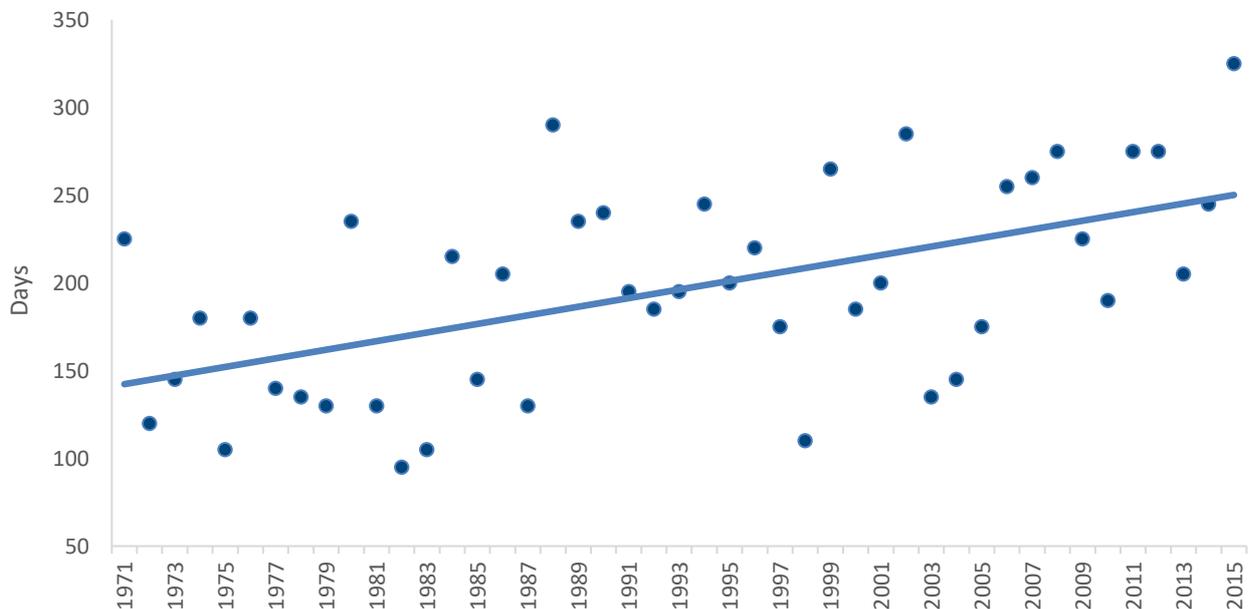
⁷ Congressional Research Service – Wildfire Suppression Spending: Background, Issues, and Legislation in the 115th Congress

Historically, fire has been a natural part of most seasonally-dry forests in the U.S. and most natural (non-human caused) forest fires were more frequent and lower in intensity. However, there has been a 100+ year policy of fire suppression in the western third of the U.S. (New Mexico to Montana and to the West) which has resulted in forests becoming increasingly dense (with some containing stressed, sick, diseased, and dying trees), thereby contributing to greater amounts of combustible material in the forest and leading to more intense, catastrophic forest fires.⁸ This trend has also been exacerbated by climate change, drought, and disease (please refer to the Climate Change section on page 9). Further, as these dense forests deteriorate, increasing amounts of methane (“CH₄”), which is more than 25x stronger than carbon dioxide (“CO₂”) over a 100-year period, is released into the atmosphere.⁹

Seasonality

Forest fires can also be caused by seasonality (Figure 7). As one would expect, forest fires are more prone to occur during late summer / early fall, particularly as the weather begins to change. During this period of time in the western U.S., dry winds have the potential to accelerate from the north. In southern California, seasonality is compounded by Santa Ana winds (strong, extremely dry downslope winds emanating from the deserts). On average, around 80-85% of forest fires in California occur between the months of June and September.¹⁰

Figure 7: Forest fire seasons have extended in the western U.S. since the early 1970s



Sources: United States Geological Service; Climate Central; Western U.S. is comprised of California, Washington, Oregon, Arizona, New Mexico, Colorado, Utah, Nevada, Idaho, Wyoming, and Montana

⁸ Fire Ecology - The History and Evolution of Wildland Fire Use – Jan W. Van Wagtendonk

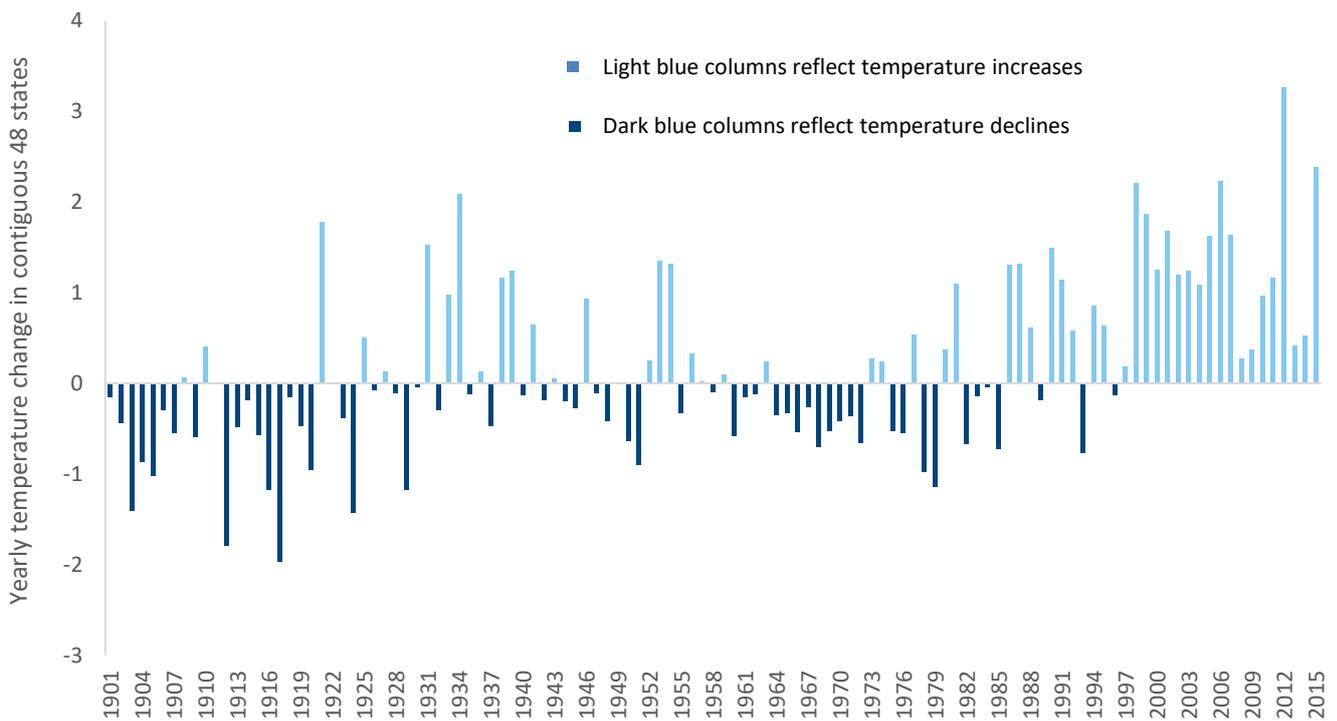
⁹ U.S. Environmental Protection Agency

¹⁰ California Department of Forestry and Fire Protection

Climate Change

Temperature and weather patterns have also changed over time, impacting the amount and intensity of forest fires, in particular by causing fire seasons to begin earlier and end later than they had historically. In turn, warmer temperatures have resulted in increasing droughts and fires in certain regions have become a significant source of CO₂ and CH₄ emissions, further exacerbating climate change (Figure 8). That said, active timberland management can partially mitigate these sources of climate change as commercial plantations are often more effective at carbon sequestration than older, unmanaged natural forests; trees with faster growth rates can absorb more carbon from the atmosphere than older, slower-growing trees. In unmanaged natural forests, growth rates tend to be slower because trees are typically older, and face a high degree of competition for nutrients and sunlight, hindering their ability to sequester carbon as efficiently as commercial plantations, for example. Moreover, commercial plantations tend to convert salvaged timber (timber damaged from fires, wind, insects, or other events) into wood products, creating yet another carbon sink, whereas salvaged timber in unmanaged natural forests tends to remain on the forest floor and decompose over time.

Figure 8: Annual temperature change in contiguous 48 states



Sources: U.S. Environmental Protection Agency; TIG Analysis

Meanwhile, dry seasons have extended over time, reducing the availability of water, and making forests more susceptible to forest fires. Corresponding reductions in the snowpack (earlier winters / spring snowmelt) have also reduced the flow of streams during the summer and autumn seasons, thereby increasing the likelihood of fires.

Increase of Wildland-Urban Interface

The growth of urban centers has also been a factor influencing the spread of forest fires. As populations have grown, urban centers have expanded beyond their traditional boundaries into historically rural settings, increasing the risk of human-caused forest fires. Between 1940 and 2000, close to 10 million housing units were built in California with the mere presence of additional homes increasing the chance of fires as a large part of housing's materials (e.g., wood shingles, wood shakes, etc.) are flammable.¹¹ Further, forest fires can spread from house to house due to burning embers traveling through the air.

What Can Be Done to Minimize Forest Fires?

While some of the factors causing forest fires are difficult to control, active timberland management can greatly reduce the risk of forest fires and minimize the degree of damage done to timberland and surrounding property. Such practices include: 1) thinning and whole-stand harvesting, 2) minimizing debris on the forest floor, 3) controlled fires, 4) fire breaks, and 5) road maintenance.

Active timberland management involves proactively managing tree density by thinning stands. Thinning reduces ladder fuels while also reducing stress among the remaining trees, thereby generally making them more resistant to pests, disease, and fire. Moreover, smaller trees tend to be removed and larger trees tend to be more fire resistant given their thicker bark. Generally, larger, older trees tend to have greater survival rates than younger trees especially when contending with low-intensity fires that don't extend into tree crowns. For example, Rocky Mountain Douglas-fir tends to develop fire-resistant bark at around 40 years.¹² Periodic whole-stand harvesting can also be helpful by removing densely populated stands that may be more prone to large-scale fires while maintaining a forest's ecological and environmental integrity. Meanwhile, failure to reduce the amount of slash accentuates forest fires by leaving easily combustible materials in the forest. Removing slash, often done in actively-managed forests, reduces potential flame lengths, making fires easier to control and minimizing the risk that fires reach into the tree crown.

While potentially counterintuitive to those not familiar with its benefits, prescribed burning is another method of reducing fire risk whereby specific stands are carefully burned to reduce the amount of flammable material in the forest and the likelihood of more serious forest fires in the future (this is also done to create wildlife/natural habitats). In recent years, many NGOs and other groups have also become more receptive to the use of prescribed burning. For example, in Georgia, the state created a Prescribed Fire Council comprised of state and federal organizations, NGOs, and private landowners and managers to share information about and seek input on prescribed burning.¹³ Prescribed burning often allows for the regeneration of native vegetation and the return of nutrients to the soil, while increasing seedling vitality and eliminating unwanted species or invasive vegetation. Conversely, publicly-owned forests can become increasingly dense relative to commercial plantations, partially due to natural fire suppression contributing to greater amounts of combustible material in the forest and leading to more intense forest fires.

¹¹ Modeling Residential Development in California from 2000 to 2050 – Integrating wildfire risk, wildland, and agricultural encroachment – M.L. Mann, et al.

¹² U.S. Department of Agriculture - Fire Resistance and Regeneration Characteristics of Northern Rockies Tree Species

¹³ Sustainability Report for Georgia's Forests – January 2019

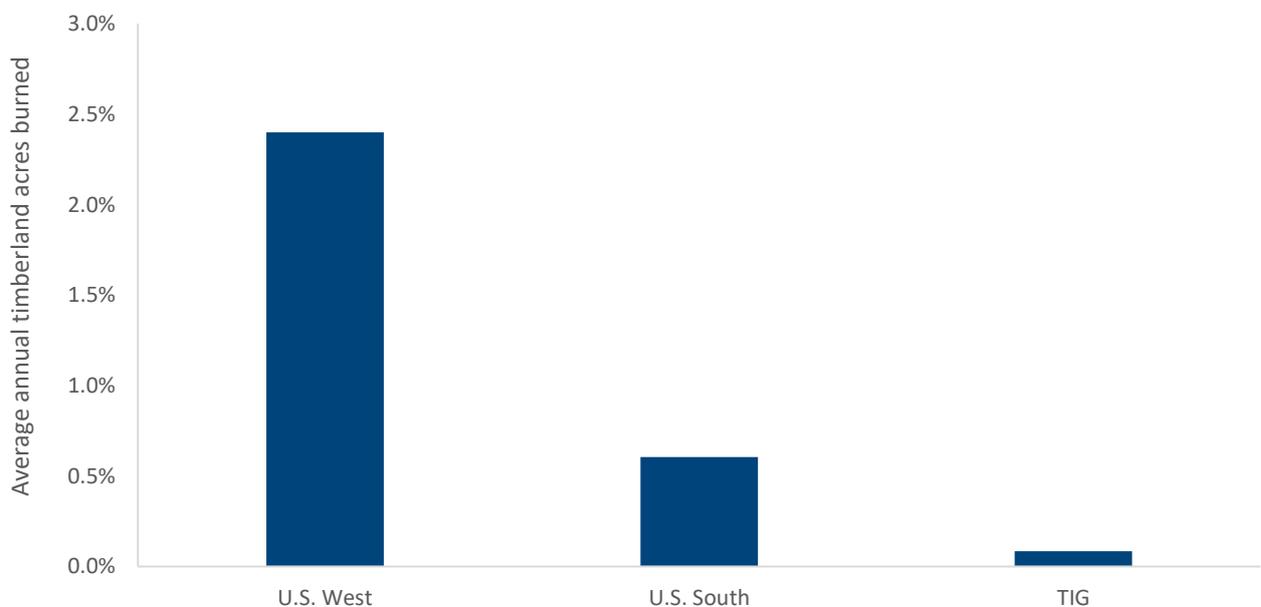
Fire breaks are useful tools to mitigate forest fires by serving as control lines from which to operate in case forest fires occur. These breaks typically don't include any vegetation or combustible materials thereby serving to contain fires within prescribed boundaries. Moreover, such breaks are situated strategically throughout the landscape, typically in a honeycomb pattern along roads and on ridgetops to maximize effectiveness. This network of breaks provides multiple vantage points to address forest fires, affording firefighters safety and the ability to set backfires (a fire that is deliberately set in front of an active fire to consume some of the combustible material and create a fire belt that the forest fire has trouble crossing).

Road maintenance, found in actively-managed timberland, is also a practice that can be used to assist with forest fire prevention. In this regard, one of the most important preventative measures is reducing fuel loads on roads that the public has access to, particularly given the propensity of fires to emanate from such locations. Moreover, not only can roads serve as fire breaks to mitigate the spread of forest fires, but they can also improve forest access, thereby increasing the opportunity for fire containment.

Separately, from an investor vantage point, actively-managed timberland tends to be comprised of non-contiguous multiple tracts, which provide an inherent hedge against fire risk. That said, unmanaged natural forests tend to consist of large continuous blocks that are more fire prone.

Clearly, there is a high correlation between active management and a reduced risk of forest fires. As mentioned previously, since 2001, around 0.5%-1.0% of the total timberland acres in the U.S. South have been burned annually as compared to around 2.0-3.0% of the total acres in the U.S. West and around 0.08% of the total acres for TIG (Figure 9).

Figure 9: Average annual timberland acres burned in publicly-owned vs. actively-managed forests



Sources: National Interagency Fire Center; U.S. Forest Service – Forest Resources of the United States; TIG Analysis

Conclusion

There is a growing consensus around practices that could be implemented to reduce fire impacts and severity from forest fires. Beyond the tragic loss of human life, and significant damage to local, often rural, communities, forest fires can have significant, negative environmental and financial impacts. Notably, the incidence of forest fires is greater on unmanaged land compared to actively-managed timberland. There are four principle reasons why forest fires occur: 1) improper management regimes, 2) seasonality, 3) climate change, and 4) increase of the wildland-urban interface. While some of the factors causing forest fires are difficult to control, active timberland management, as utilized in the management of commercial plantations, can greatly reduce the risk of forest fires and minimize the degree of damage done to timberland and surrounding properties. Such practices include: 1) thinning and whole-stand harvesting 2) minimizing debris on the forest floor 3) controlled fires 4) fire breaks and 5) road maintenance.

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